



COMPANY

Private AI built on multi-model consensus

For regulated, privacy-first organizations.

EU-built sovereign AI for global markets from
[4Square Innovations UAB, Lithuania](#)

"AI that knows when it isn't sure."

Raising €450K · Seed

AskDiana®
Your Business. Your AI.

4Square Innovations UAB · Lithuania



Organizations want AI they can control, trust and verify, but today they face

two barriers to adopting and scaling AI

01

Public AI is restricted

Confidentiality and compliance rules keep sensitive data out of public AI tools in finance, healthcare and public services.¹

02

AI scale is constrained

Unverifiable interactions with AI create operational and compliance risk at scale.

Both pressures often exist in the same organisation.

Why now: Regulatory obligations are phasing in as organizations bring AI into sensitive functions.

¹27% of organizations have banned generative AI at least temporarily over privacy and data-security risks; 63% limit what data employees can enter. Source: [Cisco 2024 Data Privacy Benchmark Study](#) (2,600 professionals, 12 countries).

To bring AI into sensitive, regulated work, organizations need

a secure, private and governed AI platform

01 Control knowledge

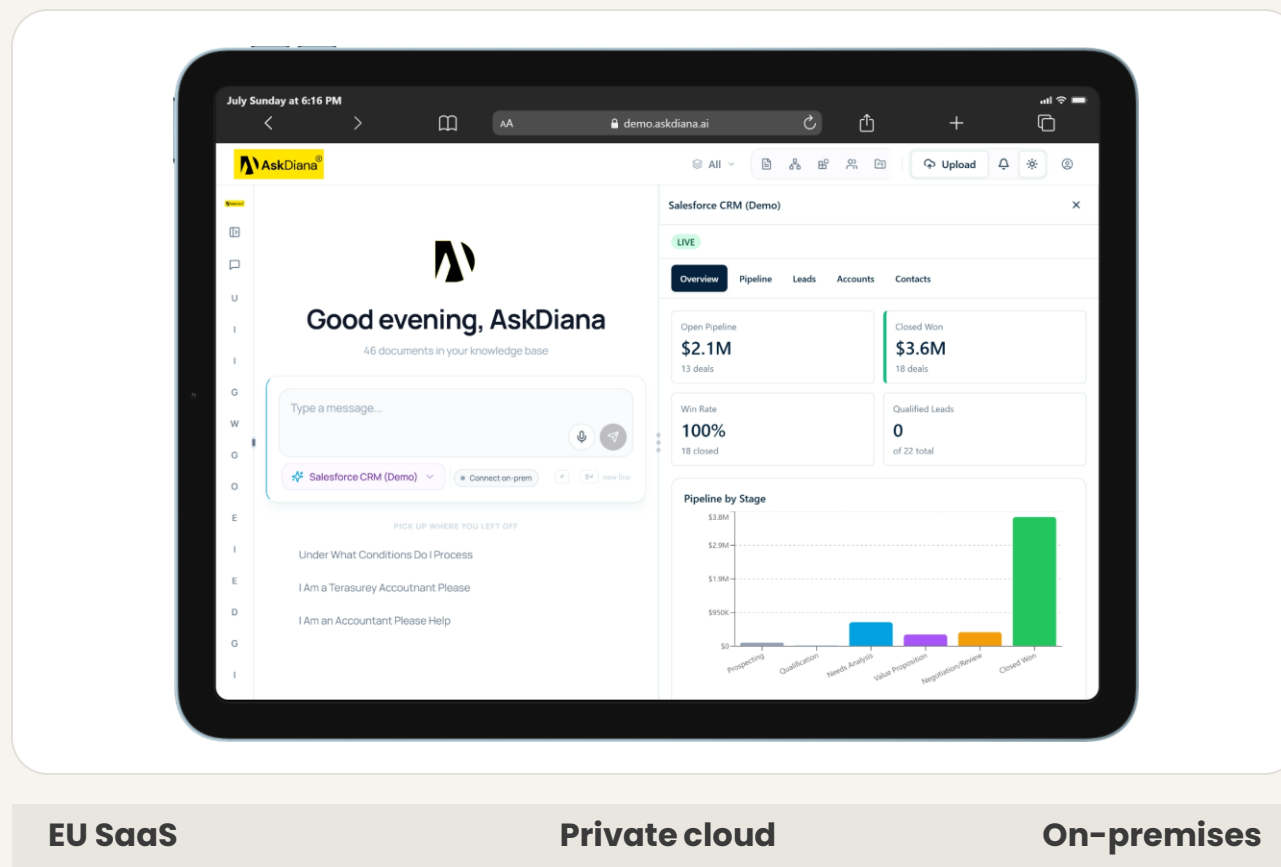
Approved sources, role permissions and visible provenance.

02 Verify reasoning

Source support and Genius² checks make the answer inspectable.

03 Govern actions

SDK extensions apply reviewed outcomes within approved authority.



AskDiana® delivers that platform, so organizations can

know, decide and act on one governed foundation

PERMISSIONED KNOWLEDGE



Sources · Permissions

Approved internal knowledge, systems with its permissions, context and sources.

VERIFIED REASONING



Trust · Review · Fallback

Multi-model consensus checks each claim and returns a verdict with confidence scores

CONTROLLED ACTIONS



Extensions · Workflows

Customizable connectors, extensions & marketplace bridge reviewed outcomes to workflows and actions.

Customers can opt for specific AI models in private deployments, avoid lock-in and can audit every answer.

Unlike the alternatives and at lower cost, AskDiana provides a technical advantage combining

control, model choice and **verified answers**

Alternative	Deployment	Model choice	Answer assurance
Copilot / ChatGPT	Vendor-hosted cloud	Vendor-managed	Grounding and controls
Glean	Cloud-hosted	Multiple providers	Permissions and citations
Palantir AIP	Cloud / on-premises	Multiple providers / BYO	Governed workflows
Custom build	Customer-defined	Customer-defined	Depends on design
AskDiana	EU SaaS, private, on-prem	Provider-neutral	Claim-level consensus

Technical advantage:

claim-level consensus over permissioned knowledge, with auditable verdicts and reusable partner extensions.

The platform fits any sector, but we start where the need is most urgent:

a **\$1.1bn** conservative scenario in regulated sectors

Segment	Financial Institutions EU + UAE ^{2,3}	Healthcare UAE + India ^{4,5}	Public info services EU + UAE ⁶⁻⁹	Total
TAM ICP buyers × \$90K (€77K)/yr ¹	\$441m	\$132m	\$507m	\$1.08bn
SAM Assumed eligibility of 15% ¹	\$66m	\$20m	\$76m	\$162m

¹ Method: Pricing and planning assumptions

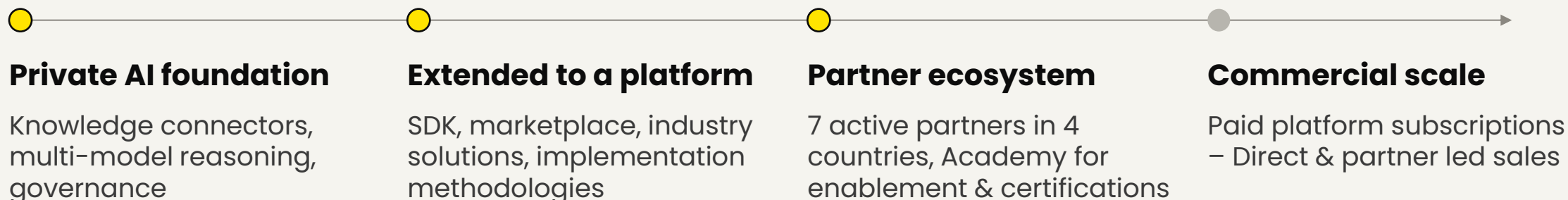
ICP buyers × \$90K/year (€77K)¹; SAM assumes 15% eligibility¹. Buyers: finance 4,896 (EU 4,834², UAE 62³); healthcare 1,465 (UAE 166⁴, India 1,299⁵); public info services 5,632 (EU 4,996 non-profits⁶ and 300 regions⁷; UAE 249 non-profits⁸ and 87 government entities⁹). Figures are rounded.

Sources: ²[EBF, Facts & Figures 2025](#). ³[CBUAE register, Mar 2026](#). ⁴[US-UAE Business Council, Jan 2024](#). ⁵[NABH accredited hospitals](#). ⁶[European Parliament study on cross-border associations, 2021](#) (UIA data). ⁷[European Parliament, Committee of the Regions factsheet](#). ⁸[UAE Ministry of Community Development, 2020](#). ⁹[UAE Cabinet federal entities list; Abu Dhabi Government, 2022](#).

AskDiana® is pre-revenue on platform subscriptions with 50+ organizations on the free tier. We have already built

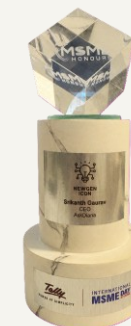
a **live platform**, an ecosystem and a marketplace

FOUNDATION FIRST, BY DESIGN



“By integrating AskDiana, we communicate more effectively and better support people who need assistance.”

Lina Grudulaitė
CEO, Refugee Council Lithuania



NEWGEN ICON
2026 AWARD WINNER

With the foundation, the 12-month target is €1m ARR from private deployment subscriptions and then scale through

three revenue engines priced for fast adoption

12-MONTH TARGET (13 Private Deployment Subscriptions)

€540K

Financial Institutions
(7 Subscriptions)

€230K

Healthcare
(3 Subscriptions)

€230K

Public Information services
(3 Subscriptions)

€1.0M

Target ARR

Revenue Engines

PRIVATE DEPLOYMENT

€77K / year

up to 100 users

PER USER

€21.50 / month

Full access, free tier available

SUPERSTORE

30% share

Partner extensions and solutions

13 Subscriptions × €77K = €1M ARR. Target excludes per-user, marketplace and services revenue.

To deliver the plan, we sell direct to win reference customers, then

scale through **partners** in every market

HOW WE SELL

- 01 Direct**
Baltics and UAE, to build reference customers
- 02 Partners**
Consultancies, resellers and ISVs sell, deliver and keep services revenue
- 03 One price list**
Central platform licensing, one price in every market

WHERE WE ARE

● Active direct route ● Active partner route

- **Baltics**
Direct enterprise execution and cluster partners
- **UAE**
Founder-led execution with partners
- **Netherlands**
Active partners
- **India**
Active partners

4Square Innovations UAB is founded by a team that has already

built, sold and scaled enterprise technology



Tony Larcombe
CTO

30+ years as architect in SaaS & AI. Inventor & researcher. Two IPOs, an MBO and multiple acquisitions.



Pranav Kumar
CGO

25 years in global sales and channel. Ex-GM at Xerox and Canon. Techstars mentor.



Srikanth Gaurav
CEO

30 years scaling international businesses, strategy and customer success. Ex-Epicor, Baker Hughes.

Saji George, CFO, keeps growth funded and disciplined. Ex-VP Finance, Gunnebo and ESAB.

and a team of 12 across 6 countries.

To deliver the year-one plan and capture the opportunity, we are raising

€450K to accelerate commercial scale

USE OF FUNDS

45%

SALES EXPANSION

Establish a direct sales presence and build the partner ecosystem.

30%

OPERATIONS & WORKING CAPITAL

Strengthen customer success, team retention; reduce cash-flow risk.

25%

ENGINEERING & COMPLIANCE

EU AI Act readiness and sector certifications.

12 MONTH COMMERCIAL TARGET

13 private deployment subscriptions, generating approximately €1M ARR

We are selectively looking for investors who share our belief in

sovereign, partner-led, global Business AI

- 01 The future is sovereign Business AI, private, governed and under the organisation's control.**
- 02 Scale will come through an ecosystem of channels, partners and builders.**
- 03 The opportunity is global, across markets, industries and languages.**

If your investment thesis matches our vision, please contact us.



4sqinnovations.com/investors

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Your Business. Your AI.